

Volume 9

L E I S U R E T I M E S

The Spirit OF LANCE



*Give me time long enough...
Desire strong enough...
And I shall travel here, there and everywhere
With the Spirit of Lance*

Lance

America's Favorite Truck Camper

The Spirit

It's a spirit that takes you places you've never been...and back to the places you love. It's the spirit of freedom to explore and enjoy all that this wonderful country of ours offers. That's the spirit that drives our uncompromised commitment to quality to continue our 33 year tradition of building America's favorite truck camper. On the pages that follow you'll find plenty of useful information about Lance quality, design innovation and value. And lots of information about choosing the right camper, hitching, towing and more. It's all here to help you and your family capture and enjoy the spirit of Lance.

Jack Leole
President, Lance Campers

Solid reasons why Lance is the way to go!

If you've already invested in a truck, you're half way to owning a RV. The truck provides the power to get you there. Truck campers have many advantages over camping trailers, travel trailers, fifth-wheels or even motorhomes.

HERE ARE SOME EXAMPLES:

VERSATILITY Lance campers are so easy to load and unload you can use your truck all week for work and in just a few short easy minutes you can be on your way in your RV. A truck and camper combo make the best "towing" RV for boats, horse trailers, ATVs or snow toys (most states will not permit towing behind a travel trailer or fifth wheel). With 4-wheel drive, you can go places you would never dream of going in a motorhome or a travel trailer.

GETTING AROUND It only takes a few minutes to set up the self-contained Lance at the campsite. Then your truck can be used for transportation. Can't do that with a motorhome.

COST OF OWNERSHIP Chances are your insurance will be higher with other types of RVs. Plus you can be faced with licensing and storage fees (you can usually find space for your truck camper at home). Also, motorhomes need regular expensive service, to say nothing about deteriorating tires, hoses, belts and more, even when not being used.

FUEL ECONOMY A truck with a camper gets better gas mileage than a motorhome, and today's new trucks get excellent fuel economy when used for transportation without the camper. And when it's time to sell the truck, you can do it without having to sell your Legend, Squire, or SquireLite camper.

WARRANTY Warranties on truck power trains can be honored at new car dealerships everywhere. Not so with most motorhomes. You could be stuck days waiting for expensive parts.

HANDLING Driving a truck with a camper is not much different than driving just a truck. With a motorhome or travel trailer, parking can be a nightmare, rounding corners can be awkward, visibility poor and traveling slow.

With careful planning and shopping, a truck camper can be a sound investment providing years of enjoyment.

Lance offers three great lines of campers.

SQUIRE Lite™

Light on price, heavy on value. Squire Lite models are made especially for long or short bed, full size lighter-duty truck owners. You'll marvel at how much we built into such a compact space: big features like a queen size cabover bed, convertible dinettes, and well-equipped kitchens. SquireLite is a whole new way to have more fun in the great outdoors!

SQUIRE™

Here's an entire line of campers built to offer tremendous value...without sacrificing quality, comfort or style. Every Squire is built to the same high quality standards as our Legend. In fact, you'll have a hard time telling the difference. Lance engineers and designers created Squire to be the best built, best equipped camper value in the U.S.A.

LEGEND™

We gave Lance engineers and designers the ultimate assignment: Build the plushiest, most spacious, most completely equipped truck campers imaginable... and they did. Whether you're out in the wilderness or in your favorite RV park, you'll never want for anything. Legend lets you take all the comforts of home with you. Wherever you take it.

Standard Entry Door	Standard Entry Door	Radius Entry Door
Aluminum Screen Door	Aluminum Screen Door	Painted White Screen Door
Clear Windows	Tinted Windows	Dark Tinted Windows
Manual Light Water Heater	Auto Relight Water Heater	Fully Auto Water Heater D.S.I
1 Outside Utility Light (2 Optional)	1 Outside Utility Light (2 Optional)	3 Outside Utility Lights
Optional	Optional	Outside Shower
Optional	Optional	Fome-Cor® Weather Barrier Wrap
Not Available	Optional w/All Weather Pac only	Insulated Battery/L.P.G. Compartment
Optional	Optional	Front Storm Window Over Bed
Framed Doors	Raised Panel Doors	Raised Panel Doors
Friction Catch Latches	Hidden Positive Catch Latches	Hidden Positive Catch Latches
Not Available	Optional	Roll Out Storage Drawer
Paneled Wardrobe	Paneled Wardrobe	Cedar Lined Wardrobe
Optional	Optional	AM/FM/Auto Reverse Cassette/Clock
Optional	Optional	Insulated Hatch Cover
Optional	Optional	Serta Innerspring Mattress
Standard Water Pump	Standard Water Pump	Whisper Quiet Water Pump
Not Available	1 Fluorescent Light	2 Fluorescent Lights
Optional	Optional	Pre-wire for Electric Jacks
Not Available	Not Available	Cable TV Hookup
Not Available	Not Available	Battery Disconnect Switch
Flush Toilet, Hand Control	Flush Toilet, Hand Control	Flush Toilet, Foot Control
Optional Oven (Not available on 165)	Oven with Painted Door	Oven with Glass Door
Two Part Tail Light	Two Part Tail Light	Three Part Tail Light
Separate Monitor Panel	Separate Monitor Panel	Integrated Monitor Panel
Custom Upholstery	Custom Upholstery	Premium Upholstery
Cabover Curtains	Cabover Pull Shades	Cabover Pleated Shades
Optional	Butcher Block Sink Cover	Butcher Block Sink Cover
Stainless Steel Sink	Stainless Steel Sink	White Porcelain Sink
Standard Range Hood	Standard Range Hood	Deluxe Range Hood
Optional	Optional	Folding Range Cover
Not Available	Not Available	Cabover Mood Lights
Curtain	Curtain	Cabover Bi-Fold Door
Curtain	Curtain	Entry Door Valance/Shade
Surface Mounted	Surface Mounted	Recessed Lighting
Standard Two Handle Faucet	Standard Tow Handle Faucet	Deluxe Single Lever Faucet
Linear Power Converter	Linear Power Converter	Solid State Power Converter
16,000 BTU Furnace	16,000 BTU Furnace	18,000 BTU Furnace
Not Available	Not Available	Auto Wardrobe Light
Not Available	Not Available	Upper Color Band
Not Available	Not Available	Automotive Rear Bumper Trim
Standard Size	Standard Size	Extra Large Roof Rack
Separate	Separate	Combo Tank/City Water Inlet
Not Available	Optional	Metal Lined Exterior Storage Comp



SQUIRE Lite™

Lightweight and full-featured, SquireLite is the biggest new idea for full-size lighter-duty trucks to come along in years!

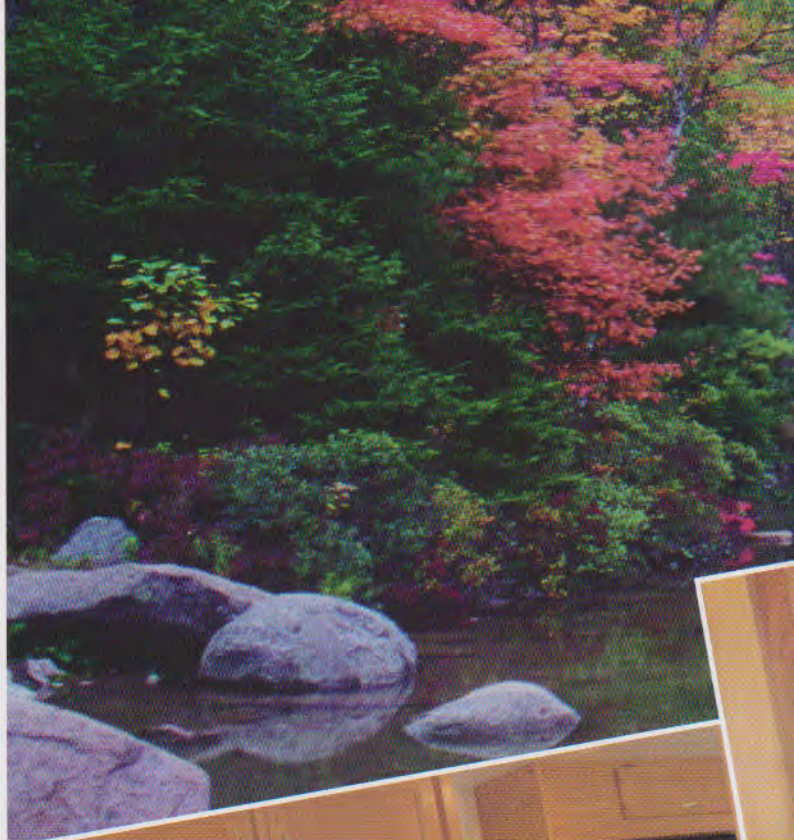
Lightweight. Durable. Spacious. Comfortable. And affordable. SquireLite campers were designed and built from the ground up for optimal performance on today's popular lighter-duty full-sized trucks with a little less carrying capacity. SquireLites all feature a one piece aluminum walk-on roof, rack and ladder, large windows and rock solid Lance construction.

The smaller SquireLite 165 has a sleeker, more narrow body with less overall height than other models. It's completely self-contained including hot water and a shower. The 2-burner stove and single sink make room for a spacious aisle. The dinette makes into an extra bed, and the queen-size bonus cabover or optional extended cabover looks great on either extended or crew cab trucks. It's available for a long or short bed full-size truck. It's an ideal "first camper."

You'll find SquireLite 185, 186 and 195 appointed with deluxe upholstery, drapes and mini-blinds. A spacious bonus cabover with queen-size bed, roomy bath with shower are standard. A fully-equipped kitchen features a systems monitor panel, three-way refrigerator, three-burner high-output range and double sink. All three models feature a convertible dinette/bed.

The new Model 186, an 8' 6" camper specially designed for short-bed trucks, featuring dual separate holding tanks and all the great features of our 185.

The SquireLite 195 is equipped with large separate holding tanks for waste water and an auto relight thermostatically controlled 16,000 BTU furnace. You'll also appreciate the long storage compartment that's great for skis, fishing poles or whatever!



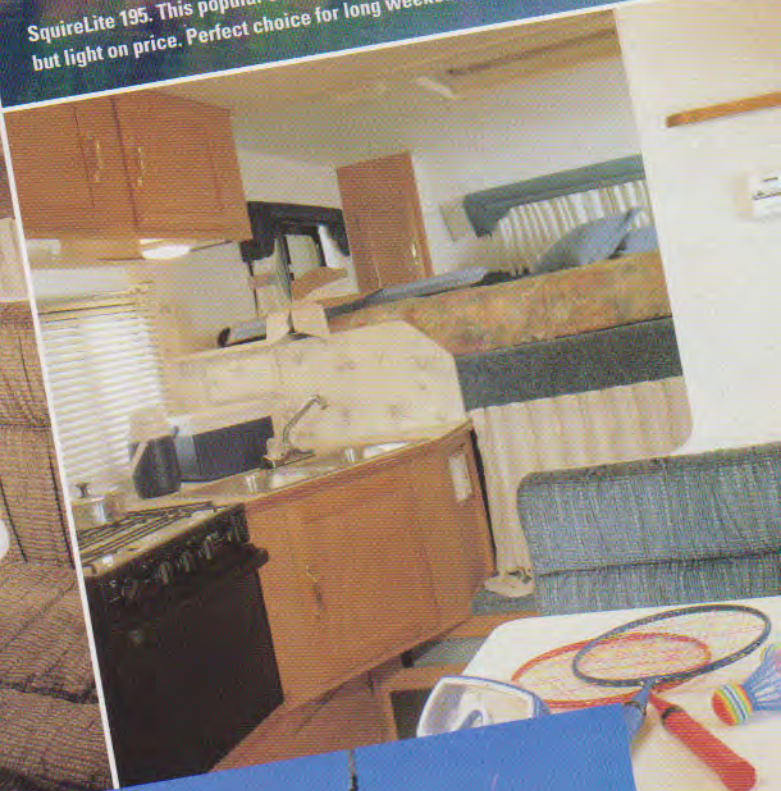
SquireLite 165. A popular compact model just 8' 6". Built sleeker, slightly lower and lighter in weight for full-size trucks with less capacity. It includes a full bath, complete galley and a dinette that becomes a second bed. Standard bonus cab looks great on an extended cab truck. A short bed model with the same features is also offered.



SquireLite 195. This popular 9' 6" model is designed full of features, but light on price. Perfect choice for long weekends.



SquireLite 186. The popularity of short-bed trucks prompted us to build this specially designed model. Completely self-contained with generous bath, and complete galley.



"I bought a Lance because it was highly recommended by friends who already owned one. I am thrilled with my SquireLite."

B.D. - Arizona



SQUIRE™

Feature for feature, dollar for dollar, Squire delivers more comfort and value than any other camper goin'.

Take a good look at Squire. It has Lance written all over it. Because at the heart of every Squire is Lance quality, innovation, ingenuity...and Lance's rock solid dedication to design and manufacturing excellence.

From Squire's sleek, rugged aluminum exterior to its stylish, roomy kitchens, bathrooms and spacious cabovers, you'll find more features and comfort than you ever thought possible in a truck camper this reasonably priced. Features like beautiful raised panel doors with positive catches, butcher block sink cover, mini-blinds, Saf-T-View® rear door window and dual propane tanks with a sight gauge.

Squire kitchens feature an efficient 3-burner high output range/oven combination, range hood with a light and fan, and a premium three-way refrigerator. Thanks to Lance's innovative forced-air heating system the lavatory, dining/living area, and cabover sleeping area are warm and cozy even when the snow flies. Inside every Squire you'll find decorator-coordinated colors, fabrics, furnishings and appointments...all the special touches including form-fitted decorator mattress cover and custom window treatments.

The popular 9500 model with an extra long dinette/bed and more isle space in just one of our creative floor plans, all with plush, custom upholstery and built-in magazine racks. A standard spice holder and butcher-block sink cover dress up the kitchen.

Outside, you'll find specially designed corner moldings, strong, easy opening baggage and insulated access doors with locks and Lance double silicone seal...but check it all out for yourself. You'll understand why Squire is everyone's favorite camper value.



Squire 3000. A very easy to manage 8' 6" self-contained camper that fits flush with the back of the truck. A favorite with heavy-duty horse haulers or people with the largest towable boats.



Squire 4000. This popular floorplan is loaded with features and versatility. It can be equipped to handle any climate or terrain. The ideal all-around camper for young families.



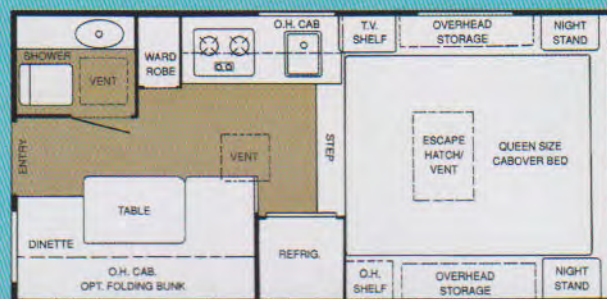
Squire 9500. An 11' 3" model featuring a 6' 5" dinette that makes into a man-size bed. Abundant aisle and storage space is apparent. This is an ideal full-featured family model.



"This is my second Lance. I looked at many other truck campers, but I don't think there is any better. We love it."
M.M. - New York

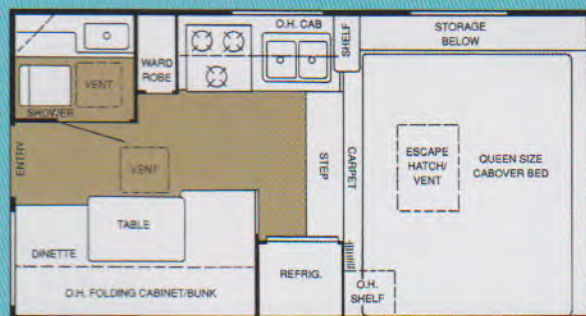
SquireLite 165 – 8' 6" (Extended Cabover)

All new lightweight full-featured camper that is lighter, lower and sleeker than full size models.



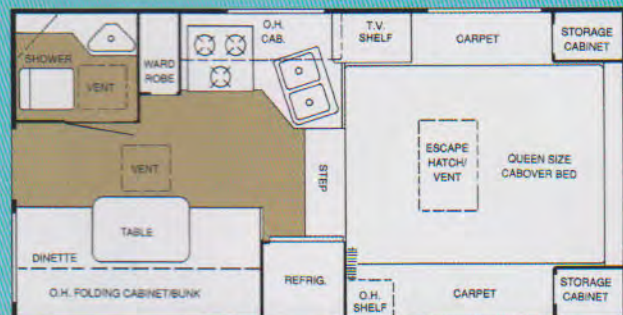
SquireLite 185 – 8' 6" (Bonus Cabover)

Completely self-contained and very economical. Easy to handle.



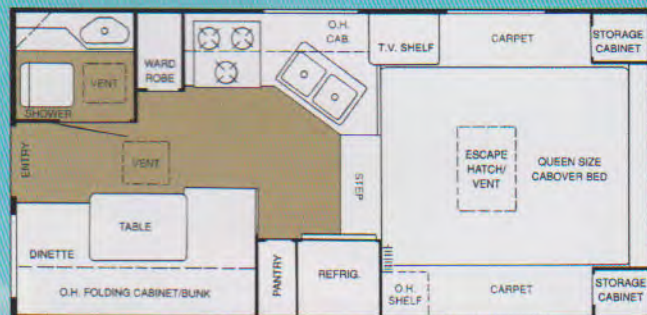
SquireLite 186 – 8' 6" (Extended Cabover)

For short-bed trucks. Completely self-contained, generous bath and complete galley. Features split holding tanks.



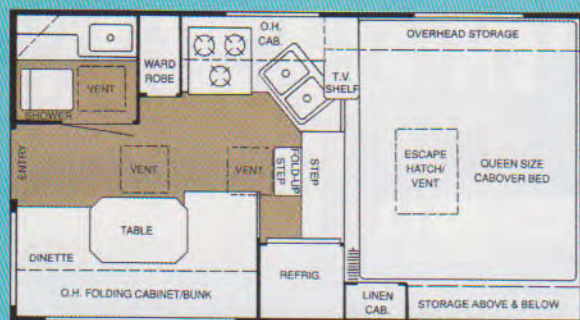
SquireLite 195 – 9' 6" (Extended Cabover)

The most popular sized self-contained camper at a very lightweight price.



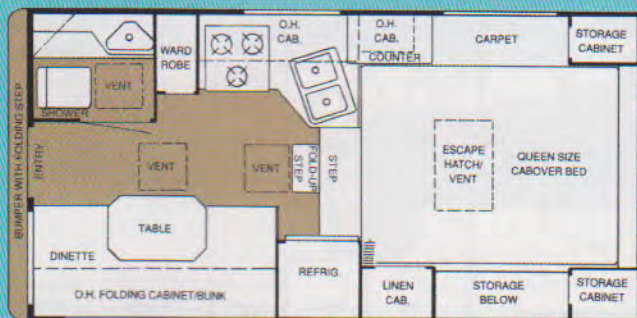
• All models, except SquireLite 165, come with a choice of three cabover bed configurations.

"This is our second Lance camper. You just keep making them better and better. – Winterized holding tanks, larger generator, brighter interior and great floor plans." A.V. – New York



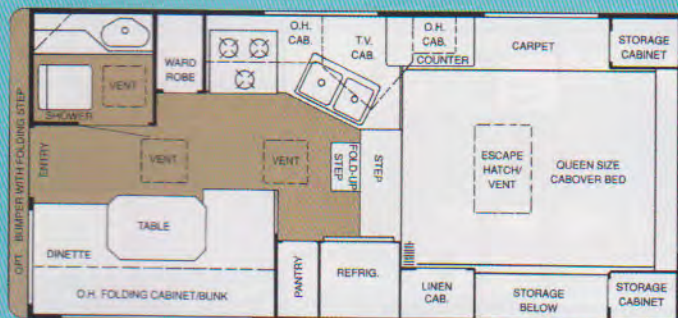
Squire 3000 – 8' 6" (Bonus Cabover)

Full galley, comfortable dinette, bathroom with shower, toilet, sink and mirrored medicine cabinet, queen bed and ample storage.



Squire 3100 – 8' 6" (Extended Cabover)

New for '98! Specially designed for heavy-duty short-bed trucks. Popular features, including split holding tanks, make this a real winner.



Squire 4000 – 9' 6" (Extended Cabover)

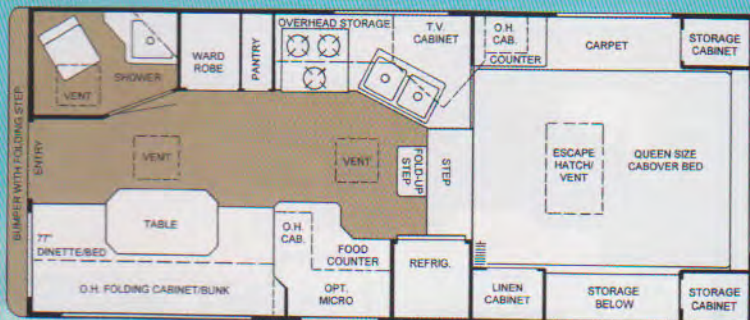
This popular, easy to manage model has dual holding tanks and a nice bathroom. Great companion when towing big loads.

Squire 5000 – 9' 10" (Extended Cabover)

please refer to Legend 500 on following page.

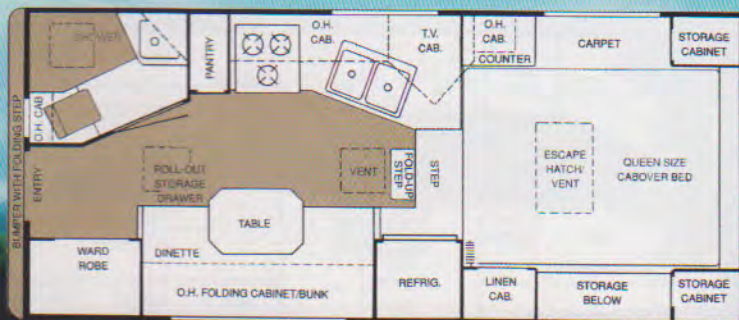
Squire 8000 – 10' 9" (Extended Cabover)

please refer to Legend 880 on following page.



Squire 9500 – 11' 3" (Extended Cabover)

Featuring a 6' 5" dinette, that converts to a second bed, loads of aisle space and plenty of storage.



Squire 9800 – 11' 3" (Extended Cabover)

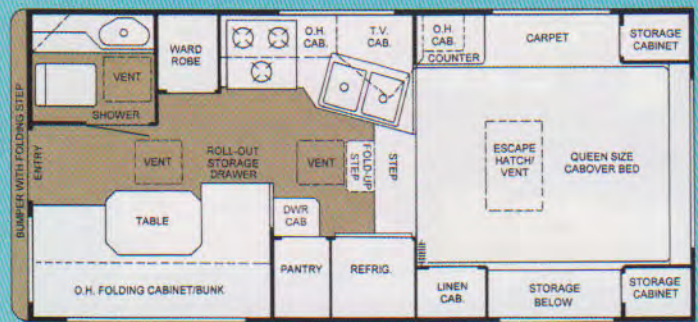
Maximum features in a unique dry bath model. A U-shaped dinette offers plenty of seating. There's abundant storage.

"My Dad bought a new 11' 3" in 1972, we put over 200,000 miles on it. It was very well built."
J.H. – California

Legend 500 9' 10" (Extended Cabover)

Popular floorplan with room for an optional 6 cubic foot refrigerator and a generator.
Great length for convenience and excellent towing capabilities.

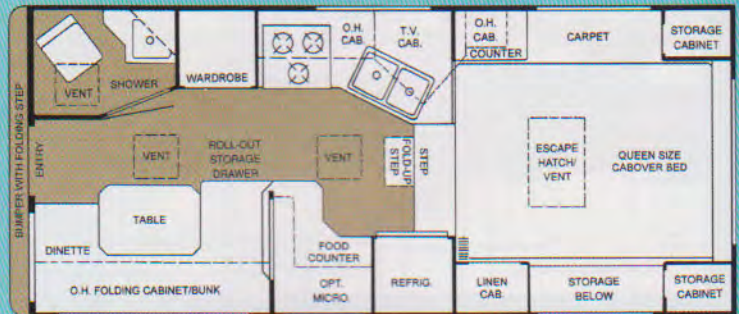
** Squire 5000 Identical floorplan except for roll-out storage drawer.*



Legend 880 10' 9" (Extended Cabover)

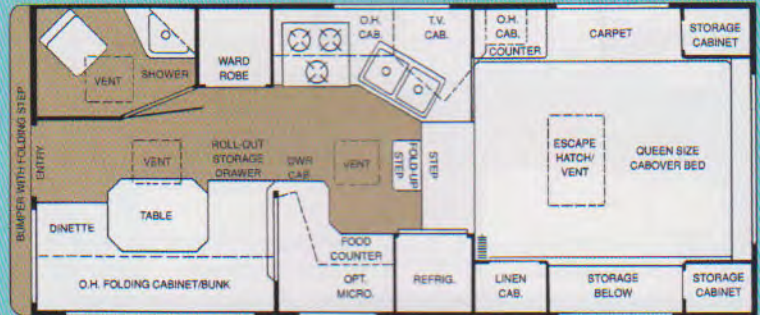
The 880 features a large kitchen with extra counter and drawer space and room for an optional generator.

** Squire 8000 Identical floorplan except for roll-out storage drawer.*



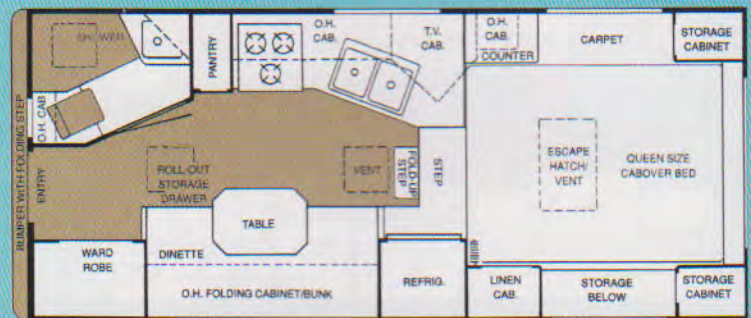
Legend 945 11' 3" (Extended Cabover)

This floorplan features a large bathroom, popular U-shaped dinette and L-shaped kitchen. All great features combined.



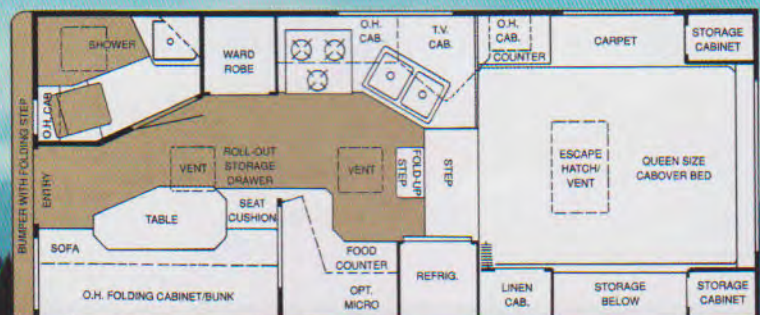
Legend 980 11' 3" (Extended Cabover)

Maximum features in a unique dry bath model.
A U-shaped dinette offers plenty of seating.
There's abundant storage.



Legend 990 11' 3" (Extended Cabover)

This one has it all...dry bath, L-shaped dinette and massive storage and counter space.



"We looked at all of the competition. Lance was the best package of features, function and great looks. The dealer was excellent and provided a turnkey package with no glitches."

S.O. - Washington

BUILT TOUGH TO STAY TOUGH

THE NUTS & BOLTS OF LANCE CONSTRUCTION

All new Lance campers have a two-year limited warranty on construction. Appliance warranties vary and are set by manufacturer.

Kiln dried, premium grade fir and pine frame members, provide a strong, true structure.

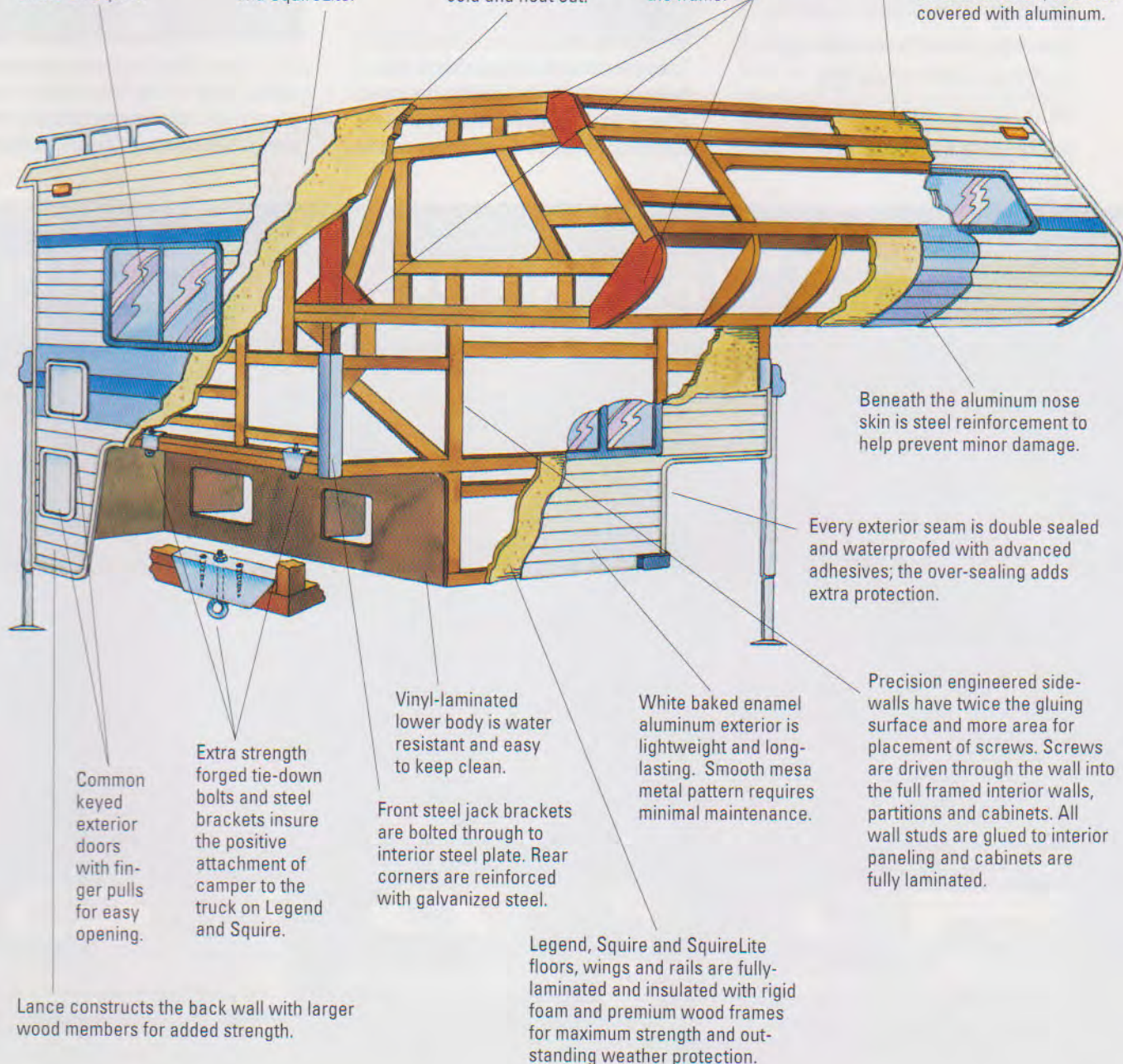
Laminated roofs on Legend and Squire are covered with our exclusive one-piece baked-on white aluminum. The toughest, strongest roof now sheds any kind of weather... even summer's hot sun. A roof so strong you can walk on it. SquireLite roofs are decked for walk-on convenience, and also covered with aluminum.

Tempered safety glass, sliding windows and screens are dark tinted on Legend and tinted on Squire.

Fome-Cor® extra insulation is standard on Legend, and optional on Squire and SquireLite.

R-7 fiberglass sidewall insulation maximizes the ability to keep the cold and heat out.

Extra strong directionally oriented strand board is used at critical points in the frame.



Beneath the aluminum nose skin is steel reinforcement to help prevent minor damage.

Every exterior seam is double sealed and waterproofed with advanced adhesives; the over-sealing adds extra protection.

Precision engineered side-walls have twice the gluing surface and more area for placement of screws. Screws are driven through the wall into the full framed interior walls, partitions and cabinets. All wall studs are glued to interior paneling and cabinets are fully laminated.

White baked enamel aluminum exterior is lightweight and long-lasting. Smooth mesa metal pattern requires minimal maintenance.

Vinyl-laminated lower body is water resistant and easy to keep clean.

Front steel jack brackets are bolted through to interior steel plate. Rear corners are reinforced with galvanized steel.

Legend, Squire and SquireLite floors, wings and rails are fully-laminated and insulated with rigid foam and premium wood frames for maximum strength and outstanding weather protection.

Extra strength forged tie-down bolts and steel brackets insure the positive attachment of camper to the truck on Legend and Squire.

Common keyed exterior doors with finger pulls for easy opening.

Lance constructs the back wall with larger wood members for added strength.

Proper support equipment is essential to provide the attachment of the truck and camper, and insure a lifetime of enjoyment without failure or damage. The addition of premium tires with more capacity and adjustable shocks can also improve handling. Most Lance dealers can install all these items. However, keep in mind that although the additions can greatly improve handling and ride, they do not change the gross vehicle weight rating of the truck...only the factory can do that.

Lance support equipment im



Cabover stabilizers help absorb the bumps while driving on the open road. They act as camper shock absorbers. This new design is a Lance exclusive.



Happijac® chrome-plated anchors are recommended to attach the camper to the truck. The front anchors are spring-loaded to absorb unexpected bounces and are designed to attach to the front of the truck bed with special plates. Rear tie down attaches at the bumper. They're proven to be the safest and strongest camper tie downs and turnbuckles on the market.

THE RIGHT TRUCK FOR YOUR CAMPER

Perhaps no questions are more confusing than "What size camper can I put on my truck?" or "What truck should I buy for the camper I want?" Selecting the right truck/camper combination is easy once you understand a few guidelines. Your Lance dealer can be a valuable source of information when matching the truck and camper of your choice.

Campers are considered "truck payload." Some new trucks have the payload of that particular truck posted in the glove box. Trucks that have many options and/or a 4-wheel drive option have less payload. To calculate payload the factory assumes all seat positions are filled at 150 pounds each.

Dual rear wheel trucks (3500 or 350 series) are considered ideal trucks for handling most larger campers. These trucks have GVWR in the 10,000 pound range and are capable of towing horse trailers or large boats in addition to a camper.

Heavy duty single rear wheel trucks (2500, 250 or 350 crew cabs) are the most popular trucks...great for work and for family recreation. You will often see campers on these trucks. The truck manufacturers state that the GVWR and axle weight ratings (both posted on the driver door post) should not be exceeded.

Often truck owners can improve the handling and performance of these truck/camper combinations with after market accessories, such as load leveling devices, high performance shocks and tires with increased capacity, however that does not change the factory's weight rating.

Some lighter duty trucks (1500, 150 and light-duty 3/4 ton trucks) are not prepared for camper loads. Some even state so in the glove box. The SquireLite series was designed for lighter duty trucks with enough capacity to carry a light camper. Caution is required to not create overloading.



Extended cabover and crew cab pickup truck



Extended cabover and standard pickup truck

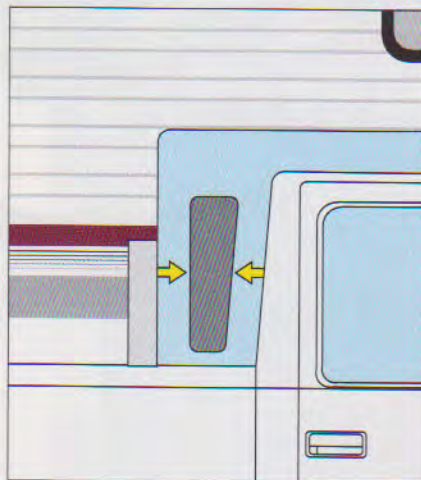


Extended cabover and extended cab pickup truck

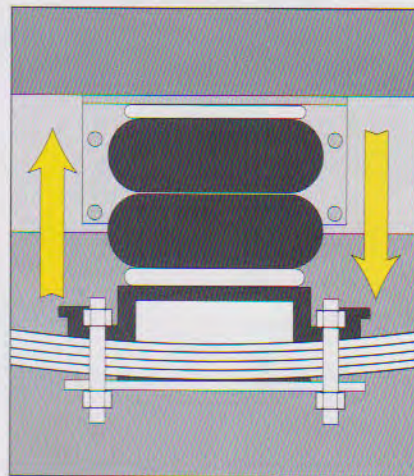
proves stability, handling and ease of loading.



Swingout brackets move the front jacks in an outward direction to avoid striking the fenders on trucks with dual rear wheels while loading or unloading.



Lance's exclusive connecting boot compresses between your truck and camper, providing communication and a passageway, allowing for complete use of both truck and camper windows.



Airlift® or Ride-Rite® air bags level the truck by helping to support the rear axle load. They also increase stability. Simply adjust the air pressure for different load conditions.

TRUCK AND CAMPER TALK

A quick guide to terms that will help identify specifications.

Cargo Weight Rating "CWR": The value specified by the vehicle manufacturer as the cargo-carrying capacity of a vehicle in pounds, exclusive of (minus) the weight of occupants, computed as 150 pounds times the number of designated seating positions.

Combined Gross Vehicle Weight Rating or "CGVWR": The value specified by the manufacturer as the maximum loaded weight of the vehicle and camper, plus fuel, water, supplies and passengers.

Gross Axle Weight Rating or "GAWR": The value specified by the vehicle manufacturer as the load-carrying capacity of a single axle system measured at the tire-ground interfaces.

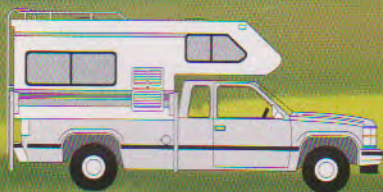
Gross Vehicle Weight Rating or "GVWR":

The value specified by the manufacturer as the maximum loaded weight of a single vehicle.

Payload Rating: The maximum allowable load (including the weight of the driver and all occupants) that the vehicle can carry based on all factory-installed equipment on the vehicle.

Dry Weight: The weight of the camper without any fluids.

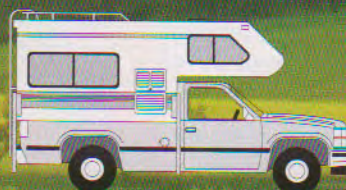
Wet Weight: The weight of the camper with full water and propane tanks. This usually is without optional equipment. Ask for weight as equipped.



Bonus cabover and extended cab pickup truck



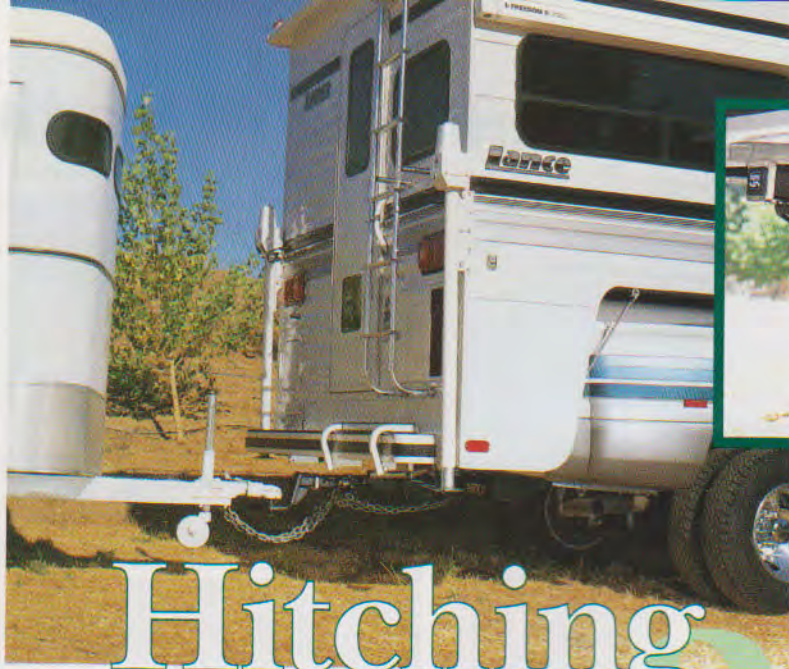
Bonus cabover and crew cab pickup truck



Bonus cabover and standard pickup truck



SquireLite 165s or 186 on a short bed truck



TITAN Class V Receiver with 2 -1/2" tube steel extension bar.

Hitching & Towing

There are a variety of ways to hitch up a trailer to your truck and Lance camper combination. The method you select should have the capacity to handle the size and weight of your trailer while using your Lance camper.

For Lance campers that come standard without a rear camper bumper (Squire 3000, 4000, and SquireLites) the trailer can attach to the truck using one of the following two methods:

Attach the trailer directly to a hitch ball mounted on the truck bumper (8' models only). Bumpers rated for towing will have the maximum tongue and gross pulling weight stamped directly on the bumper where the hitch ball mounts. Always observe these ratings.

Or attach the trailer to a frame-mounted receiver hitch on the truck. Receivers come in different classes or ratings. The highest rated 2" receivers will allow tongue weights to 1200 lbs. and gross pulling weights to 10,000 lbs. Factory OEM receivers are rated less. One advantage of a receiver hitch is that ball mounts are available with different "drops." You can pick just the right amount of drop so your trailer tows level behind your truck.

When towing behind a Legend, Squire or SquireLite short-bed camper

Hitch Applications & Capacities

Camper Size	8'	9'	10' and 11'
Weight Carrying/Tongue Weight	10,000/1200	6000/600	4500/450
Weight Distributing/Tongue Weight	14,000/1200	8,000/800	6,000/600
Lance Models	Squire 3000 SquireLite 165 SquireLite 185	Squire 3100** Squire 4000 SquireLite 165s** SquireLite 186 Legend 500 Squire 5000 SquireLite 195	Legend 880 Squire 8000 Legend 945 Legend 980 Legend 990 Squire 9500 Squire 9800

*A longer ball mount may be substituted **Indicates short bed models with additional overhang

that extends beyond the truck bed, some method of extending the hitch from the truck rearward to the back of the camper may be necessary.

Now, with the expertise of Reese (one of the leading hitch manufacturers in the world), Lance has developed the ideal product for towing substantial loads with a truck and a Lance camper. This unique system incorporates the Reese Titan Class V Receiver, and for all campers over 8', a custom bar designed specifically for this application. This mighty 2-1/2" receiver and receiver extension bar has been tested and approved to handle far greater loads than ever before. It can be used with a standard weight carrying ball mount, or for added capacity, a weight distributing hitch bar and ball mount. And the best

part is the ease of operation and lighter weight. One special bar is drilled in three positions for three different camper lengths. When used with a 9' camper, 10" of the back of the bar is removed. Safety chains, mounting hardware, a 2" adapter and electrical plug mounting bracket are all available. Your Lance dealer most likely will have the hitch you need in stock.

Always make sure to observe your truck's tow ratings. Never exceed your CGVWR rating. A little care in matching a hitch system to your truck, camper and trailer package will give you many happy, safe and trouble-free towing miles.

Weather & Water

Lance campers are built to take the worst of it!

Snow. Sleet. Rain. Blazing sun. Legend and Squire campers are built to provide year 'round comfort and enjoyment no matter what the weather. To prevent water intrusion and costly damage, four types of sealants are used to insure your Lance stays dry year after year.

Lance's innovative, virtually indestructible one-piece premium white aluminum* roof has only one seam, at the front. That makes Lance campers doubly secure in any type of climate. Both Legend and Squire feature solid foam-filled insulation, fully-laminated floors, roofs, and cabover beds. Heavy duty R-7 fiberglass fills every cavity in the side walls, the front walls and the rear walls of the campers. Legend models are overlaid with Fome-Cor® weather barrier sheets for added insulation against both hot and cold. Wings, rails and access doors (the parts inside the truck bed) are foam-filled and laminated for added insulation and strength.

The front cabover in Legend includes a double-pane storm window. An 18,000 BTU Duct Furnace outputs a greater amount of heat with higher volume for faster warm-ups. You'll appreciate these standard Legend features as options on Squire and most SquireLite models.

When winter winds blow, an insulated hatch cover prevents the cold air from dropping in on the cabover bed, an option on Squire.

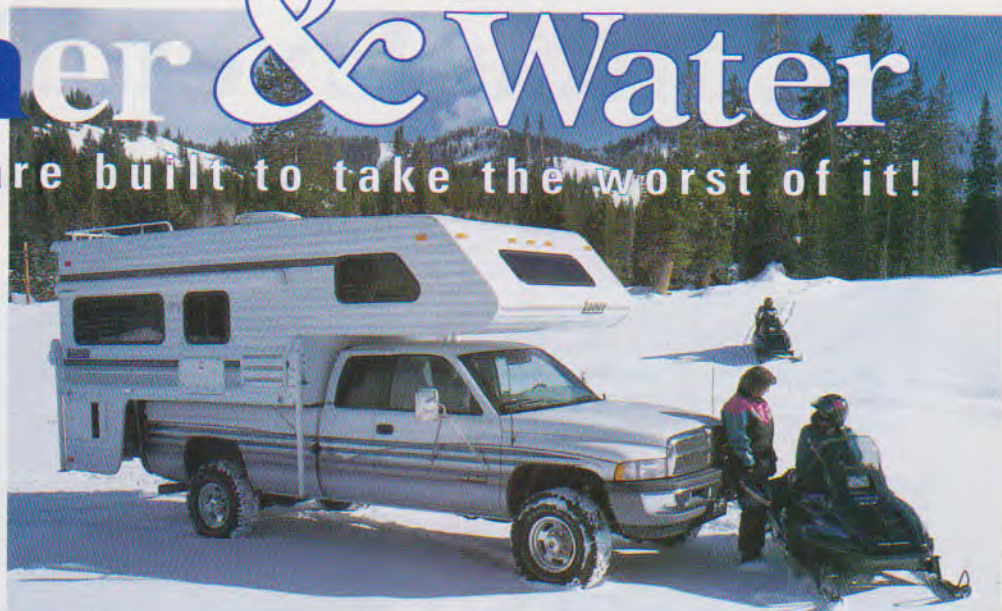
An innovative enclosed heated holding tank option insures use of waste systems while camping in below-freezing temperatures. A perfectly matched polypropylene enclosure seals off the entire tank and valve system. Warm air is ducted into the enclosed area and pushed by the furnace fan through the compartment and out a duct on the other side.

An "All Weather Pac" offers Squire buyers the same "extra protection" features of a Legend...all value-priced. It includes hatch cover, upgraded furnace, front dual-pane storm window, insulated propane and battery compartments and Fome-Cor® weather barrier for extra insulation.

If it's summer heat you have to beat, superior Legend and Squire insulation works wonders. Optional roof air conditioners and Fantastic vent keep you cool no matter how hot it is outside.

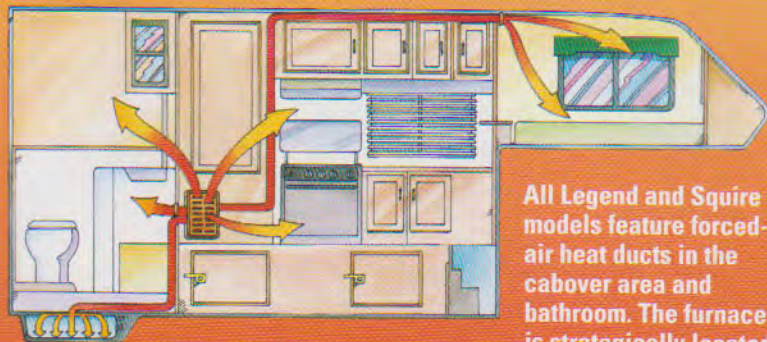
Making our campers water and weather tight is one of our top priorities. It shows in the thousands of older Lance campers still providing the "good times" to second generation owners.

**Legend and Squire only have premium white painted aluminum.*



Warm All Over!

NEW DUCT SYSTEM OPTIMIZES HEAT DISTRIBUTION



All Legend and Squire models feature forced-air heat ducts in the cabover area and bathroom. The furnace is strategically located

to provide a central point of distribution. Another Lance exclusive is a furnace heat deflector that helps circulate heat in dinette and galley area while helping to distribute heat to bed area. Lance's efficient new design saves energy...and money. Another radiant idea from the outdoor innovators at Lance!

"Our new Lance was and is the best we've seen in one year of looking. The camper has the best workmanship of any we looked at."

D.M. - Indiana

Lance Exclusive Features Make Life

You can take it with you. All the comforts and conveniences of home can accompany you in today's new Lance-built truck campers!

Check out these great features and options. Need a way to keep the kids, or yourself entertained when the weather may keep everyone inside? Just pop a video into your TV/VCP! Or how about listening to your favorite CDs on your camper's stereo system? Getting a little too stuffy for you? A thermostatically-controlled Fantastic vent will pull in fresh air. Or if the summer heat is just too hot to beat, keep your cool with optional air conditioning for total comfort.

You won't find options like these available on just any truck camper. But you will find everything, and more, on a Lance. With so many more standard features and options, Lance lets you practically custom tailor your camper to suit your own lifestyle.

"This truck camper is of the highest quality we've ever seen. It offered everything we needed in a truck camper."
J.H. - Michigan



Lance's exclusive white one-piece aluminum roof is a major breakthrough offering significant advantages over rubber and other roofing materials. No streaks, no leaks, cool, clean and super tough. The durable baked-on white enamel finish keeps the camper cooler in summer. On Legend and Squire only. (shown with optional solar panel)



Another Lance exclusive is this all aluminum rear bumper on most Legend and Squire models. Note the rear jack brackets are welded to the bumper for greater stability and strength. Two-position fold-up step is plated on both sides for safety.

res & Options Outdoors Easy.



This year Lance specially designed the SquireLite 186 and the Squire 3100 specifically for short bed extra cab trucks. A special feature is the newly designed split holding tanks.



Lance's exclusive fold-up cabover step and assist allows for easier access to bed.



Standard master key provides easy access to all exterior utility doors on Lance campers. No more fumbling through a mess of keys.



Saf-T-Vue® rear door window is a Lance innovation that is most helpful when towing or backing up. The wide angle prism provides excellent rear visibility in both day and night. Vinyl fold down cover adds privacy when needed. Standard on Legend and Squire.



A rear storage compartment is built into Squire 3000, 4000, 5000 and SquireLite 185, 186 and 195 models. The long storage accommodates fishing poles or skis. (Not available with generator option.)



TV enclosures are featured on all Legend, and most Squire models. Legend models also come with a quality Panasonic AM/FM cassette stereo system with two speakers (optional on Squire). Serious music buffs select the upgrade AM/FM Compact Disc Player.



A roll-out storage drawer located beneath the dinette is standard on Legend dinette models and optional on Squire. The heavy-duty molded compartment can hold a variety of supplies: extra food, laundry, and more!



Torque windows are a popular option for Legend and Squire when conditions call for opening the windows in the rain. These high quality crank out windows seal tightly to the frame to prevent wind and water leaks.



Extended cabover twin bed allows sleeping lengthwise instead of crosswise and provides additional overhead storage space. No more crawling over someone in the middle of the night! This option is available on most extended cabover models.



Fantastic Vent is a remarkable vent fan combination that moves a massive amount of air quietly and efficiently. Thermostatically controlled, this popular option will turn on automatically when the temperature in the camper exceeds the setting. A Legend and Squire option.



This optional deluxe double door 6 cubic foot 3-way refrigerator/freezer is a chef's dream. It's available in both Legend and Squire models 9' 10" and larger. Microwaves are available in all Legend and Squire models.



The newly-designed rear door assist handle makes getting out of the camper as easy as getting in. Standard on Legend and Squire.



Optional child restraint and bed pads for overhead bunk are original Lance innovations ideal for retaining small children while sleeping. Available on all models.



Optional generators are available on larger Legend and Squire models. Just push the button and in a few seconds this quiet compact propane-powered generator lets you operate your microwave, air conditioner or most any other 110-volt appliance, in addition to powering your converter which provides 12-volt power to the camper.



The outside shower features a cleverly designed tapered compartment for faster, more thorough draining, along with special shut-off valves to help prevent damage when the temperature hits the freezing mark. Standard on Legend, optional on Squire and SquireLite.



Crank out awning provides an abundance of shade. This option is durable, easy to operate, and stores neatly away in its own hard case. Available on all models.

"You guys are the Cadillac of truck campers. Keep up the good work!"
D.S. — Michigan

Loading & Unloading



Some campers take forever to load and unload, and you'd better have those arm muscles built up, too. Not so with Lance...loading and unloading is a breeze. Legend and Squire campers come standard with manual ball screw jacks, proven to be reliable and easy to handle. Years in development, this jack system offers more control and tighter tolerances for better stability, and the rotating handle provides easier and faster operation than previous systems.

An optional electric system offers push-button convenience. With fingertip ease, you can lift



your new camper out of the truck bed and lower it to the ground. When you're ready to go, just push the buttons and your camper raises right back up, ready to reload. With

separate buttons for each jack, leveling has never been easier.

The SquireLite 165 has a newly developed four-corner manual jack system. It's ideal for this smaller, lighter model. Similar to trailer tongue jacks, a proven technology, this lighter weight system makes loading simple and quick.



Towing is a breeze with Reese Class V hitches and extended Lance campers.

Standards and

FEATURES		Legend								Squire				SquireLite																			
- STANDARD - OPTION		500	9'10"	880	10'9"	945	11'3"	980	11'3"	990	11'3"	3000	8'6"	3100	8'6"	4000	9'6"	5000	9'10"	8000	10'9"	9500	11'3"	9800	11'3"	165	8'6"	185	8'6"	186	8'6"	195	8'6"

EXTERIOR

[illegible]

HEATING/INSULATION

[illegible]

INTERIOR

[illegible]

FEATURES		Legend		Squire		SquireLite	
• STANDARD		500	910"	880	109"	945	113"
○ OPTION		980	113"	980	113"	990	113"
		3000	86"	3100	86"	4000	96"
		5000	910"	8000	109"	9500	113"
		9800	113"	165	86"	185	86"
				186	86"	195	96"

GALLEY

[illegible]

DINETTE

[illegible]

SLEEPING ACCOMMODATIONS

[illegible]

BATHROOM

[illegible]

FRESH AND WASTE WATER SYSTEMS

[illegible]

ELECTRICAL

[illegible]

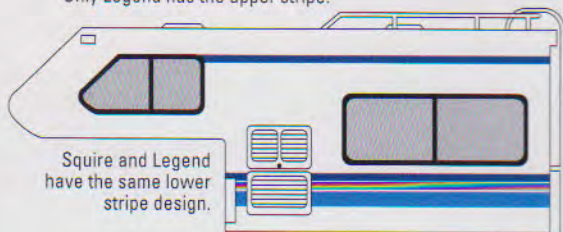
*NOT RECOMMENDED FOR STANDARD CAB TRUCKS **U.S. PATENT *** INCLUDED WITHOUT OPTIONAL GENERATOR

1998 Popular Color Combinations

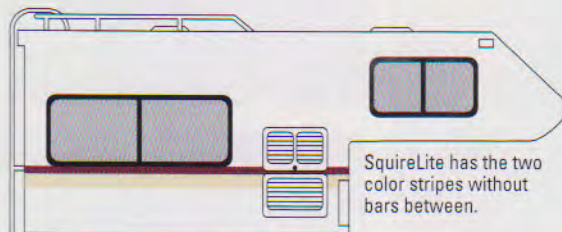
BROWN	NAVY	RED	TEAL	EMERALD	BURGUNDY	INDIGO	NAVY
CHAMPAGNE	CHAMPAGNE	CHAMPAGNE	CHAMPAGNE	CHAMPAGNE	CHAMPAGNE	SHADOW	SHADOW
SHADOW	BLACK	NAVY	RED	BURGUNDY	GRAY	TEAL	EMERALD
SILVER	SILVER	SILVER	SILVER	SILVER	SILVER	SILVER	SILVER

Emerald color is vinyl.

Only Legend has the upper stripe.



Squire and Legend have the same lower stripe design.



SquireLite has the two color stripes without bars between.

Lance Can Match Your Truck

Everyone admires a beautiful Legend, Squire, or SquireLite camper mounted on a nice truck, especially when they are color coordinated. Lance offers an extensive lineup of color combinations that complement virtually any late-model truck.

The main exterior is smooth, bright white baked enamel. Choose your stripe combination from an extensive array of colors outlined in the chart above.

Nobody beats Lance when it comes to style, inside or out!

INTERIOR COLOR CHOICES

Legend			Squire and SquireLite		
Wintergreen	Parchment	Colonial Blue	Sage	Cashmere	Copen Blue

Lance
America's Favorite Truck Camper

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Lancaster, California 93535
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TWIN SEALS OF EXCELLENCE

Your Lance Dealer